

Business At Work expands internationally in Belgium and Luxembourg with the acquisition of Exertum

Business At Work announces the acquisition of the Belgian Luxembourgian company Exertum, a leading player specialised in the system management of SAP environments. This merger not only consolidates the international development strategy pursued by Business At Work for the past 3 years, but also allows the company to strengthen its SAP competence center.

For more than 20 years, Business At Work has assisted clients in their **transformation and migration projects** from start to finish. The French IT service provider has successfully combined technological and digital solutions to optimise its clients operations and performance. Business At Work currently works with large European multinationals, as well as with small and medium-sized companies and public organisations.

The Exertum team has been acting as technical experts for SAP environments in Belgium and Luxembourg for more than 15 years. Exertum has a comprehensive offering that guarantees its clients a very high level of quality and reliability for their often complex SAP installations.

Being complementarity will lead to enhanced services

This new acquisition will allow Business At Work, a well-established player in France, to expand its activities to Belgium and Luxembourg. Moreover, by integrating Exertum's technological expertise, the French company strengthens its position among SAP customers, who will receive a more complete service as they accelerate their migration to the new SAP solutions, in particular to S/4HANA, and also with regards to their Cloud strategy choices.

'Exertum has performed more than a hundred migration projects, including to S/4HANA and RISE with SAP, and has a unique experience within Europe. We are excited that we can now integrate and offer to our customers these new SAP skills. With the Exertum team we share a culture and approach that focuses on the efficiency of our clients' IT systems: a perfect mastery of solutions, a service center approach and the ability to support each client in defining and implementing the optimal evolution strategy tailored to their specific context.' **Yann Foissac, Associate Director of Business At Work, responsible for the SAP technology offering**

'Being part of the Business At Work group significantly strengthens our ability to support our clients. With its service desk organisation in place for more than 20 years and its presence in Mauritius since 2008, Business At Work has an extensive and highly competitive offering, especially in terms of functional SAP services. This merger now allows Exertum to broaden its offer with AMS and all activities (including functional) of S/4HANA migration projects. Moreover, Business At Work will significantly boost our expertise in the area of the BTP platform. Our joint ambition is to strongly expand our activities in Belgium and Luxembourg in the coming years.' **Tony Luckx, Managing Director of Exertum**

With this acquisition, Business At Work consolidates its growth strategy

The acquisition of Exertum is part of the French IT services company's continuous growth strategy. With a €34m turnover and 300 consultants in 2022, this move confirms Business At Work's capability to support and strengthen its overall growth strategy through targeted acquisitions.

'This new acquisition is consistent with Business At Work's 5-year development plan. After the successful acquisition of the consulting firm aXoma in 2021, the acquisition of Exertum will not only strengthen our position in Western Europe, but will also give us more opportunities to serve SAP-equipped clients. With this operation, we are expanding Business At Work's ability to support clients in all phases of their transformation projects: not only in terms of operational transformation, but also for the elaboration of their IS/ERP roadmaps, up to and including the implementation and management of their modernised ERP & related IT solutions.' **Frédéric Garnier, CEO of Business At Work**

About Exertum - www.exertum.com

Established in 2007, Exertum provides tailor-made solutions for the technical management of SAP environments at clients in Belgium and Luxembourg. In 2022, Exertum achieved a turnover of €3 million.

Exertum's founder and Managing Director Tony Luckx was previously CTO at NorthgateArinso, now Alight, where he collaborated during 10 years to the company's evolution.

About Business At Work - www.b-a-w.com

Business At Work is an IT services company specialised in the end-to-end assistance of transformation projects in key business support functions (Finance, HR, IT, Purchasing & Supply Chain) in large and medium-sized companies and public organisations. The French company focuses on improving operational performance at clients' premises by using technological and digital solutions. It stands out in the market for its strong drive for innovation, combined with advanced expertise in the main technological solutions on the market, in particular cloud computing. To this end, Business At Work maintains active partnerships with leading software and technology solution providers such as SAP, Oracle, IFS, ANAPLAN, AWS, Microsoft Azure, etc.

Business At Work's 300 consultants combine very strong business, IS and technology expertise. They use rigorous and efficient methodologies to support their clients' projects through the different phases: Consultancy & Support, Solution Deployment & Integration and Expertise & Service Centers. With offices in Paris, Caen, London and Mauritius, the Business At Work group has achieved a turnover of €34 million in 2022.

Business At Work is in the top 100 of NUMEUM's latest "Etude Grand Angle ESN & ICT 2022" and is also the 2022 winner of the Innovation Trophy awarded by Numeum & KPMG.

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